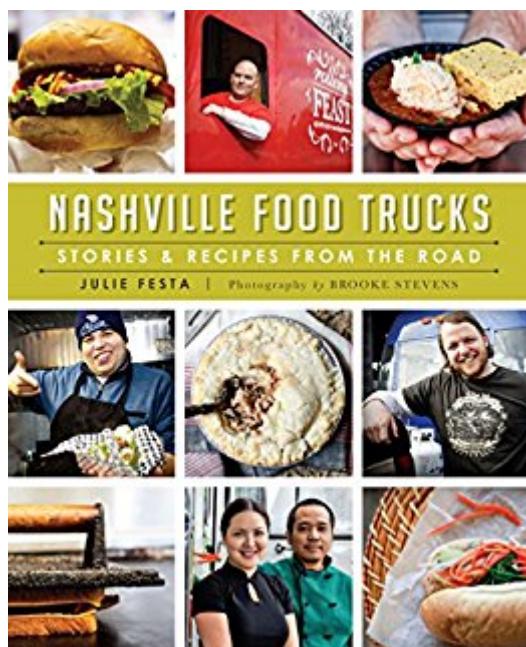


The book was found

Nashville Food Trucks: Stories & Recipes From The Road (American Palate)



Synopsis

Nashville's best eats have been brought to the streets. The city's booming food truck trend is part of what makes central Tennessee a culinary destination and a hub for all things food. These mobile menus have earned foodie favoritism and serve up more than just the good ol' southern comfort stuff. Folks are lining up for a wide array of gourmet grub inspired by all kinds of different cuisines and tastes. Local trucks have been featured on the Cooking Channel's "Eat Street" and "Unique Eats," and Nashville is home to major annual food truck events, like the Nashville Street Food Awards and Musician's Corner. Dig in to these palatable pages with award-winning NashvilleFoodTruckJunkie.com blogger, Julie Festa, who dishes out the details about the city's rolling eateries and the chefs and inspired recipes behind them.

Book Information

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Customer Reviews

Great book! This book provides some really interesting insights into the food trucks that keep Music City fed! This would be a great addition to the library of any foodies, restauranteurs, small business owners, or anyone who just loves food! Also great for anyone traveling to Nashville. Loads of

photos, too.

Lived in Nashville for a while and visited some of these trucks. Love'em

Really interesting and informative for my next trip to Nashville. It also was great to see a paragraph or two about my son's new truck on the scene there.

Great read

Julie Festa and Brooke Stevens interview food truck operators in Nashville, Tennessee, about the foods they serve and how they got into the business. Each chapter tells us about the food they serve, the trucks they use, and a favorite recipe. Some of them serve Mexican street food, some serve burgers, one of them even serves pies. They got the idea in Australia, where pies are sold on the street. Riff's Fine Street Food was founded by some chefs who merged a bunch of food truck companies. Hoss Burgers was founded by an MBA grad with a passion for food. I wonder if perhaps the more successful food truck companies are the ones started by professional restaurateurs or business people? Not all food trucks are good, as NYC, my hometown, has many serving terrible food. The book was published by The History Press, and it seems that food trucks have become a new phenomena in the years since the economic downturn. Perhaps it's cheaper to run a food truck than a cafe? You don't need to have tables, waiters, or rent a store. At the same time, however, the food is no cheaper than most takeout stores. Maybe they're successful in areas where there aren't a lot of places to eat? I'll give the writer and photographer a thumbs up for good writing and photography. However, I think that the book itself is unnecessary. It would have done better as a series of articles in a magazine, because in its book form, fewer people will read it.

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